

DIRECT CONNECTION

DCSMS - Direct Connection SMS on the ServerSMS.pl platform

Direct connection to communication with operators has been used for long on the ServerSMS platform. As the oldest company in the industry, we launched this type of connection many years ago and today we can guarantee the implementation of services in cooperation with all infrastructure operators in our country. This means that we are able to avoid sending messages through many intermediaries. It is the safest and the most diversified type of communication available on the A2P SMS market. Due to the fact that short text messages are sent through direct connections, this channel can be called "obstacle-free communication channel" and "without gaps" in terms of security, and these have recently become increasingly important.



Why is Direct Connection SMS so important? Here are a few reasons why you should use a provider based on direct connection services:

Security

GSM Operators and SMS Providers cooperating on a direct connection constantly monitor sendings and can control in almost 100% the quality and data source. If you want your SMS messages to be delivered efficiently, quickly and securely with information about delivery status, then this way of providing the service is the best choice.

Deliverability

Because SMS messages are sent immediately to mobile operators, delivery time and efficiency are significantly reduced. Therefore, the delivery speed will be much higher than if they were sent through an indirect channel. Although direct connections are a bit more expensive than the former, the reliability and quality of the channel is much higher.

Guaranteed Sender Name

In the case of a direct connection you can be sure that the defined alphanumeric name of the sender will be displayed at the recipient as it was previously set.

Message delivery reports

Direct connections also guarantee full access to reports after each completed campaign. In the case of poor channel quality this option may not be available, it may be carried out to a limited extent, or it may be falsified, and the number of messages delivered will be different than indicated in the statistics.

In general if you use a service based on DCSMS solution, SMS delivery is reliable and with full reporting. In this way practically nothing can threaten the security or delay of your marketing or information campaign.

Diversification

The key to successful sendings, especially with notifications is the continuity of service therefore a direct connection guarantees that in the event of a failure of one GSM operator, in 99% of cases the SMS provider can imperceptibly switch to another infrastructure operator without having to deal with downtime in sending.

Anti-spam and Anti-phishing

Direct connection guarantees the highest quality service with anti-spam and anti-phishing policies implemented. Algorithms guarantee almost 100% certainty that no sending will be carried out without the authorization of the ordering party.

Use secure solutions providing services on direct connections.