

# Law, finance

Mobile communication can significantly improve customer service process in legal and financial services. SMS notifications can also increase the convenience of customer service and raise their level of satisfaction and loyalty.

## Law office

Is SMS the appropriate form of communication between the lawyer and his clients? Of course not in every case but like in many situations yes, it is a better option than a phone or e-mail!

### Why is it worth?

- exclusive, personalized SMS notifications,
- reducing the number of canceled meetings,
- image of a modern, well-organized office,
- more timely settlements through SMS reminders.

### SMS reminders about the meeting

Companies providing services based on individually arranging meetings grapple with a so-called "empty boxes". Customers not only of law companies, but also beauty salons, insurance agents, etc. simply do not appear very often on the appointment. The reason sometimes is forgetting about the appointed meeting. For a lawyer or solicitor is a real financial loss, because the time reserved for the forgetful customer a lawyer could perform an advisory service to another customer.

One way of minimizing the effects is SMS reminding about your visit. Culturally and subtly worded notifications are received very positively by the recipients of such messages sent by many companies using SerwerSMS. Our users declare that, even about 40-50% decreases the number of agreed and outstanding meetings.

In SerwerSMS you can schedule the visit to remind you of the agreed text to be sent, eg. a day or an hour before the meeting. If you are interested in this service, in conversation with sales section please ask about planned SMS service that is available both in one-off packages and subscription packages.

### SMS vindication

A very common form of using SMS is also sending payment information. Our users say that SMS vindication is very effective and economical, especially in the first stage of vindication when the time delay in payments comes from few to several days. It must be remembered that the lack of timely payment is after all caused by forgetting the claims, but not intentional avoiding the debt. In such cases, SMS is an optimal solution and the cheapest way to send vindication information.

If you are interested in this service, in conversation with sales section please ask about bulk ECO or FULL SMS and API remote communication because our platform can be integrated with any application, payment and vindication management.

### SMS notifications

Running a law office requires efficient management of information. If you have multiple clients, probably at some time there is a need to inform about the status of the case, for example, that the matter has been remitted and went to court and judgment was issued. Of course, in the key situations the most appropriate will be the meeting in person or even a phone call, but many minor issues and information can be transmitted via SMS, even if the matter is urgent, and to your customer is hard to get through.

If you are interested in this service, in conversation with sales section please ask about single ECO SMS or FULL SMS.

# Insurance agents

A large number of customers, a large number of appointments, contracts, products and work in the field - the ideal environment to demonstrate the effectiveness and efficiency of mobile communication in the form of SMS!

## Why is it worth?

- increasing the number of extended contracts,
- attracting new customers,
- higher quality of customer service,
- regionally managed customer service.

## SMS loyalty

Mobile support for advertising and marketing is primarily a high rate of reading the advertising content. Current research and statistics show that virtually every sent SMS is read by the recipient in whole and it is usually within few minutes after sending it. This means that short but pithy SMS can be a stimulus for next purchases to your existing customers. If you are interested in this service, in conversation with sales section please ask about ECO SMS and FULL SMS service.

## Creating database of mobile phone numbers

Sending SMS commercials of course requires having the base of existing customers or at least those who were interested in your offer. SerwerSMS offers access to the number to which sending an SMS, your current and potential customers are consciously and voluntarily added to the SMS subscription list.

If you are interested in this service, in conversation with sales section please ask about NDI service that is Personal Access Number.

## Regional customer service management

If you manage a greater number of regional branches, a useful feature will be the ability to use a customer's account in SerwerSMS by a larger number of users. Every institution, every branch, may have suitably defined permissions such as the feasibility of dispatch to the customer of a particular branch. The person who manages your entire account can assign specific limits dispatches to each branch, and even to every employee.

If you are interested in this service, in conversation with sales section please ask about users and alias function.

# Idea list

## Applications, Internet

We invite you to the reading-matter of the programmers and electronics engineers.

[Read more](#)

## Offices, institutions

In these days, the modern office is the mobile office! Simply.

[Read more](#)

## Trade

Mobile loyalty and sales support. Stationary and virtual.

[Read more](#)

## Real estate

Good offer? Quickly inform interested via SMS!

[Read more](#)

## Law, finance

Legal and financial support requires quality at the highest mobile level.

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## Entertainment, sport

Invitations and reservations or bidirectional SMS communication for the entertainment and sport!

[Read more](#)

## Transport, shipping

SMS communication with drivers, senders and recipients of consignments.

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## Beauty, health

Reminders about visits, SMS appointment booking and many other SMS proposals!

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## Education

More modern education at every level.

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## Services for companies

Once it was the Internet revolution. Today is mobile revolution!

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## Publishing house, media

Mobile communication does not compete with other media but it supports it.

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## Representing another industry?

Contact us, our consultants will help you in the selection of solutions.

[Contact](#)