

# Offices, institutions

Practically every day the media report about the following offices that implement mobile communication. Officials see the benefits with the naked eye: increased comfort of working, safety, prestige, saving means and much more!

## City council

Years 2011 - 2012 is an incredible text-messaging revolution in Polish local government units. Other cities, municipalities, villages and counties introduce SMS notification / SMS information for their citizens not only about the risks, but about positive local events.

### Why is it worth?

- establish a dialogue with the residents,
- image of a modern, well-managed municipality,
- enhancing the safety of residents by immediate notification of the threat,
- increasing attendance at cultural events, sports, etc. through SMS alerts.

### SMS notifications about the threat

SerwerSMS offer for municipalities and towns is a team of dozen services and functions that are a complete solution for mobile communication in local government unit. In the case of an emergency bulk SMS messaging you can even initialize it without access to the Internet.

If you are interested in this service, in conversation with sales section just ask about Forward SMS function and SerwerSMS application on mobile device.

### Voice communication with blind people

One of the main tasks of local government is to ensure adequate comfort of life and safety of the elderly, sick and disabled. It helps in the voice communication. In the Customer Panel SerwerSMS platform you can create a base of the blind, and then implement to that group voice dispatch.

If you are interested in this service, in conversation with sales section please ask about Voice SMS service.

### SMS notifications

SMS is an effective form of informing residents about important issues not only in emergency situations. Cultural events, sports and any others gain a larger audience, if the city council sends SMS invitations to participate actively in community and social life of the city.

If you are interested in this service, in conversation with sales section just please ask about bulk ECO SMS messaging or FULL SMS.

### SMS reports

Failure of infrastructure, road accident, road repair? It will be easier for residents to deal with crisis situations when they are informed about it as soon as possible. In the Customer Panel you can create a group of numbers assigned to specific streets, neighbourhoods, districts or municipalities. In this way you will be able to realize a dispatch to those residents who particular emergency situation is directly related.

If you are interested in this service, in conversation with sales section please ask about contact groups function.

# Foundation

Public benefit organizations take an advantage from mobile communication, increasing the effectiveness of their actions both in terms of acquiring donors and the implementation of its statutory objectives.

## Why is it worth?

- attracting donors,
- interaction with current donors,
- ability to use SMS in the implementation of social campaigns and charitable activities,
- improving communication among the employees of the foundation.

## Attracting donors

SerwerSMS has to offer two services that can help in raising funds for the implementation of statutory objectives. If you have database of cell phone numbers to your present donors, we realize to that database by sending SMS with encouraging to the further support of your business.

In addition, the foundation may also make available their existing and potential donors to a special shortened number to which sending SMS of increased payment will be an easy and affordable way to transfer funds.

If you are interested in this service, in conversation with sales section please ask about bulk ECO SMS messaging and Premium SMS service.

## SMS communication with employees and volunteers

Sending SMS at the time of activities realization of the Foundation can reduce costs of transferring important information to employees and volunteers. SMS efficiently and quickly sends you information during field operations, events, public campaigns, etc.

If you are interested in this section, in conversation with sales section please ask about single and bulk ECO and FULL SMS.

## Bulk SMS messaging in the implementation of statutory activities

Often the activities of the foundation are the social campaigns taking action to amend certain social attitudes. SMS can be a very interesting form of communication with the target group of campaign and its strength and effectiveness of almost one hundred percent being familiar with an SMS message making it more effective than any other medium.

If you are interested in this service, in conversation with sales section please ask about bulk ECO SMS and FULL SMS messaging.

# Idea list

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We invite you to the reading-matter of the programmers and electronics engineers.

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## Trade

Mobile loyalty and sales support. Stationary and virtual.

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## Real estate

Good offer? Quickly inform interested via SMS!

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## Law, finance

Legal and financial support requires quality at the highest mobile level.

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## Entertainment, sport

Invitations and reservations or bidirectional SMS communication for the entertainment and sport!

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## Transport, shipping

SMS communication with drivers, senders and recipients of consignments.

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## Beauty, health

Reminders about visits, SMS appointment booking and many other SMS proposals!

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## Education

More modern education at every level.

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Once it was the Internet revolution. Today is mobile revolution!

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## Publishing house, media

Mobile communication does not compete with other media but it supports it.

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## Representing another industry?

Contact us, our consultants will help you in the selection of solutions.

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